


4  12.5 At an interview it is important to 'sell' yourself to the company. Listen and write down what each candidate says to sell him/herself.



Brett



Barry



Julie

5 Work in pairs, and roleplay this job interview at a soft drinks company.

STUDENT A

You work for a soft drinks company and want to recruit some energetic, youthful people to your marketing department. Experience is not essential but enthusiasm and the desire to learn is.

Read Student B's Curriculum Vitae, then prepare to interview him/her.

Make sure the interview is well-structured, and that you have a list of questions about the interviewee's CV ready.

STUDENT B

You have applied to a soft drinks company who want to recruit some energetic, youthful people to its marketing department. You are very keen on the job, and think you have a chance because they say that experience is not essential, but enthusiasm and the desire to learn is.

Give Student A your Curriculum Vitae to read, then prepare to be interviewed by him/her.

Prepare a list of subjects that you think the interviewer might ask about and have answers about your CV ready. Plan how to 'sell' yourself at the interview.

Final Task

Work in pairs. Look back through *First Insights into Business* and discuss.

- 1 What topics have you learnt about?
- 2 Which ones did you find most interesting?
- 3 Which companies have you learnt about?
- 4 Which of the companies would you like to work for and why?

Checklist for Unit 12

- 1 Think of three things that you have learnt about Coca-Cola in this unit.
- 2 What tense do we use to talk about the present results of past actions?
- 3 What tense do we use when we focus on *when* something happened?
- 4 When do we use: *for* + present perfect?
- 5 When do we use: *since* + present perfect?