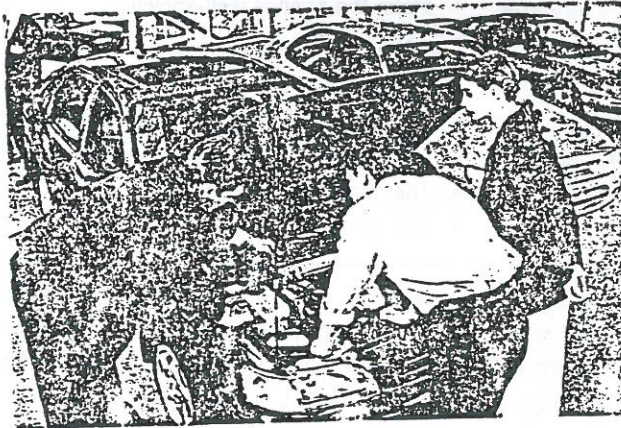


Language Focus

Should and ought to: making recommendations

1 4.2 Two women talk about the way companies sell cars. Listen and put the five things they discuss in the order you hear them.



- a women selling cars
- b children's car seats and car phones
- c 'soft sell' from dealers
- d car dealers and manufacturers taking women more seriously
- e adverts containing product information

2 Listen again and complete the recommendations for change.

1 Car Dealers

- a Yes, they _____ us seriously.
- b Yes, they _____ more women selling cars.
- c The dealers are always men. I think they _____ a soft-sell approach.

2 Special Features

Children's car seats and car phones _____ available as standard.

3 Adverts

- a They _____ the adverts, too.
- b Yes, I think there _____ lots of product information in adverts.
- c They _____ us about things like petrol consumption.

3 Which two verbs do the women use to recommend change?

- 1 Are these verbs followed by
 - a infinitive? b infinitive without to? c gerund?
- 2 How do you make these sentences negative?
 - a They should listen to women.
 - b They ought to include car phones in all new cars.
- 3 How do you ask a question with should/ought to?

Now check your answers with the Grammar reference.

> Grammar Reference page 153