

8 Media

8.1

Understanding business news

GRAMMAR
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VOCABULARY

Present perfect: *today, this week/month/year*

Trends Financial markets

1

Talk about the news.

How often do you watch, listen to or read about: local news, world news, business news?

Which newspapers, magazines, TV channels or websites do you read/watch for news?

Which English-language newspapers, news magazines and TV channels do you know?

2

a Look at the screen from an international business and financial news channel, *City 24*. Match the descriptions (1–4) to the correct parts of the screen. Write a–d in the boxes.

- 1 Here, you can read up-to-date business news.
- 2 This shows share prices and how much they have increased or decreased during the day. Green means a share price has gone up, red means it has gone down, and black means it hasn't changed.
- 3 These are the latest figures for the world's main stock market indexes: the Dow Jones, S&P 500, NASDAQ, FTSE, DAX, CAC 40, HSI and Nikkei.
- 4 This shows different information, for example exchange rates between major currencies such as the dollar, euro and yen. It can also show changes in stock market indexes during the last year, or, for example, shares that have risen or fallen the most during the day.

The screenshot shows a news channel interface. On the left, a man in a suit is shown from the chest up. To his right, the time is 05:22 GMT and the date is 24MAR. Below this, two stock market indexes are displayed: HSI at 13,562.19 (up 0.30%) and DOW (23/03) at 10,456.02 (up 0.14%). Below the DOW data, there is a section for Germany's DAX index, showing a value of 4,317.20. Underneath, performance metrics are listed: 'This week' up 0.24%, 'This month' up 1.24%, and 'this year' up 13.95%. At the bottom of the screen, a headline reads 'Singapore: production increased 0.4% in February'. The word 'Nikkei' is visible in the bottom left corner of the screen.

a

b

c

d